



- ✓ **Attractive Full Color Advertising**
- ✓ **10,000 Copies of Each Issue EXCLUSIVELY Mailed to Homes & Businesses in Mattawan, Texas Corners, Paw Paw & Lawton**
- ✓ **Digital Issues Online with Hot-Links Directly to Your Website**
- ✓ **Delivered via the US Postal Service**



CONNECTING YOU WITH YOUR COMMUNITY

269-321-5062 | info@myCCmag.com | myCCmag.com

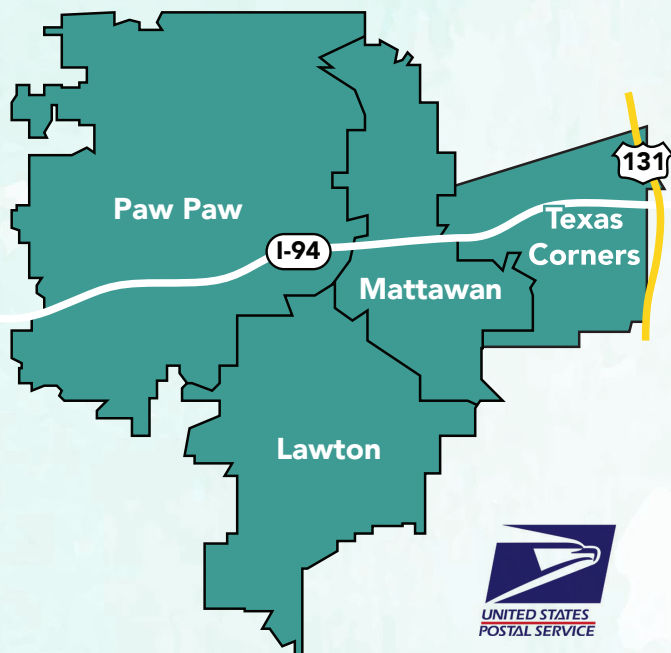
HELPING YOU TELL YOUR STORY

Your story is a powerful tool that tells consumers who you are and why they should choose you over your competition. But getting your story out there consistently and effectively can be a challenge. Studies show that print is still the most powerful way to reach potential customers. In fact, **consumers are 70% more likely to remember your business after receiving Direct Mail than they are from any other contact.**

That's why we Direct Mail the Community Connection Magazine to 10,000+ local home and business owners. And why we include engaging content – Business Spotlights, Articles, Contest and Games, Recipes, and more – that engages our readers. More interaction means longer reads – **which means more exposure for your business!**

We also target readers who are most likely to purchase the products and services you offer – **which means a greater return on your advertising dollars:**

DISTRIBUTION AREA & READER DEMOGRAPHICS



Total Audience
60,000



Average Age
55.5



Homes with Children
61%



Median Household Income
\$83,700



Median Home Value
\$150,446



2021 PUBLICATION SCHEDULE

ISSUES:	DELIVERY WEEK:	AD DEADLINE:
February	February 3	January 13
April	April 1	March 11
June	June 2	May 11
August	August 4	July 13
October	October 2	September 10
December	December 2	November 9



COMMUNICATE YOUR MESSAGE AND REACH YOUR AUDIENCE BOTH IN PRINT AND ONLINE

Every issue of Community Connection is published digitally online with hotlinks that take viewers directly to your website!

RESERVE YOUR SPACE TODAY!





CONTRIBUTING EXPERT

Position yourself as the expert in your field, with a series of full-page articles about your area of expertise. Contributing Expert includes a full-page article/ad, a Cover Call-out, a Publisher Page Intro with Photo and inclusion in the Table of Contents. Only one expert per industry is permitted in each issue – the focus is on you! (1-2 Pages, 6 consecutive issues).

BUSINESS SPOTLIGHTS

Introduce your business to our readers! The Business Spotlights gives you a full page with lots of room to share your story and promote awareness of your products and services. These are featured in our Table of Contents (1-2 Pages, single issue).



COVER WRAPS

Give your ad super powers with super powerful placement! Get maximum visibility - and first dibs on reader attention! Mail to our entire readership of 10,000, or to specific zip codes within our mailing area. Wraps are printed in full color on both sides and attached to the outside of the magazine. Need help with design? We're at your service – at no charge.

DETACHED POSTCARDS

Mail beautifully designed full-color postcards to specific zip codes within our mailing area or our entire readership of 10,000. We can design, print and mail postcards with our Magazine for less than the cost of postage from other providers. That means super savings for you!



AD SIZE OPTIONS



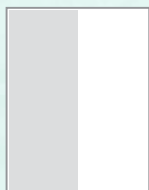
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3.8125" x 5"



1/4 PG h

7.875" x 2.375"



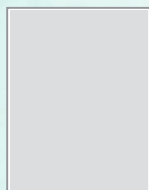
1/2 PG v

3.8125" x 10.25"



1/2 PG h

7.875" x 5"



FULL PAGE

8.375" x 10.75"
.25" Margin
.25" Bleed



2-PAGE SPREAD

16.75" x 10.25"
.25" Margin
.25" Bleed



BACK COVER

8.375" x 8.25"
.25" Margin
.25" Bleed



FRONT COVER

8.375" x 10.75"
.25" Margin
.25" Bleed